

NCC Cable System Order

Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date	09/26/17
Syscode	0414	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/Cincinnati Master Zone, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$796.00
AE	Collin Diederich	Product Code		Commission	\$119.40
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$676.60
Office	Washington	Product Name		Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	9.25 New Rebooked order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	10/9/17	10/15/17	05:00	10:00		X	X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	
2	MNBC	MNBC EM	10/16/17	10/22/17	05:00	10:00	X							-	-	3	\$12.00	\$36.00	30	
3	MNBC	MNBC DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	12	\$17.00	\$204.00	30	
4	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$17.00	\$34.00	30	
5	MNBC	MNBC PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	15	\$19.00	\$285.00	30	
6	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00	X							-	-	3	\$19.00	\$57.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$796.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$796.00

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62459411 | Cincinnati | Spectrum/Cincinnati Master Zone, OH | 0414 |

NCC Cable System Order

Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date	09/26/17
Syscode	2121	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/DISH- I+ Cincinnati, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$320.00
AE	Collin Diederich	Product Code		Commission	\$48.00
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$272.00
Office	Washington	Product Name		Total Spots	48
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.25 New Rebooked order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	
2	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$4.00	\$8.00	30	
3	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	
4	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	X							-	-	1	\$11.00	\$11.00	30	
5	MNBC	MNBC DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
6	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$6.00	\$12.00	30	
7	MNBC	MNBC PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	
8	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00	X							-	-	1	\$7.00	\$7.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$320.00

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62459411 | Cincinnati | Spectrum/DISH- I+ Cincinnati, OH | 2121 |

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Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date	09/26/17
Syscode	5647	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/West, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$784.00
AE	Collin Diederich	Product Code		Commission	\$117.60
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$666.40
Office	Washington	Product Name		Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.25 New Rebooked order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	10:00		X	X	X	X	X	X	-	-	15	\$15.00	\$225.00	30	
2	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00	X							-	-	3	\$15.00	\$45.00	30	
3	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	
4	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$11.00	\$22.00	30	
5	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	
6	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	X							-	-	3	\$20.00	\$60.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$784.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$784.00

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Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date	09/26/17
Syscode	7550	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/South, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$770.00
AE	Collin Diederich	Product Code		Commission	\$115.50
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$654.50
Office	Washington	Product Name		Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.25 New Rebooked order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	10:00		X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	
2	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00	X							-	-	3	\$10.00	\$30.00	30	
3	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
4	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$10.00	\$20.00	30	
5	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	15	\$25.00	\$375.00	30	
6	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	X							-	-	3	\$25.00	\$75.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$770.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$770.00

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Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date	09/26/17
Syscode	9834	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Spectrum/DirecTV- I+ Cincinnati IC,OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$928.00
AE	Collin Diederich	Product Code		Commission	\$139.20
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$788.80
Office	Washington	Product Name		Total Spots	98
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.25 New Rebooked order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	10:00		X	X	X	X	X	X	-	-	15	\$14.00	\$210.00	30	
2	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00	X							-	-	3	\$14.00	\$42.00	30	
3	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	
4	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$11.00	\$22.00	30	
5	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	15	\$8.00	\$120.00	30	
6	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	X							-	-	3	\$8.00	\$24.00	30	
7	MNBC	MNBC EM	10/9/17	10/15/17	05:00	10:00		X	X	X	X	X	X	-	-	15	\$9.00	\$135.00	30	
8	MNBC	MNBC EM	10/16/17	10/22/17	05:00	10:00	X							-	-	3	\$9.00	\$27.00	30	
9	MNBC	MNBC DT	10/9/17	10/15/17	10:00	18:00		X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
10	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00	X							-	-	2	\$6.00	\$12.00	30	
11	MNBC	MNBC PT	10/9/17	10/15/17	18:00	24:00		X	X	X	X	X	X	-	-	15	\$8.00	\$120.00	30	
12	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00	X							-	-	3	\$8.00	\$24.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$928.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$928.00

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